## **EDUCATORS ARTLAB 2022**



Sunday, July 10 - Friday, July 15

Kansas City Art Institute Educators ArtLab 2022 4415 Warwick Blvd Kansas City, MO 64111

## Illustration: The Six-Word Memoir

**INSTRUCTOR:** John Ferry

Illustration plays a vital role in narrating the editorial of newspapers and magazines, book covers, graphic novels, advertising, and other forms of media or written communication. Illustrators create imagery that provides a visual indicator of what is being communicated from the written word. In this course, we will use a variety of conventional materials to execute thumb-nail ideas, final sketches and a final execution of an illustration that solves the assignment prompt, a six-word memoir. Each student will explore the aspects of illustrating their ideas for a client, to material and conceptual feedback from the instructor who will act as an Art Director.

## Studio Materials to Bring

- ◆ Colored pencils (and/or other mark-making tools you'd like to use)
- **♦** Eraser
- Any other materials you'd like to incorporate into 2D work (such as paper or fabric scraps, sewing materials, etc.)
- Digital camera or phone w/camera function